

News Release

FOR IMMEDIATE RELEASE

CHARLOTTE MECKLENBURG LIBRARY CELEBRATES DÍA THIS APRIL

Annual celebration of children, literature and culture

Charlotte, NC – April 1, 2021 – Charlotte Mecklenburg Library celebrates El día de los niños/El día de los libros (Children’s Day/Book Day) with online programming from the Library throughout the month of April. Also known as Día (Diversity in Action), this initiative emphasizes the importance of literacy for children of all linguistic and cultural backgrounds. This year's Día theme is "Every Story Matters, Each Child Counts." and families are encouraged to experience a variety of online programs throughout the month. More information on Día can be found at www.cmlibrary.org/dia.

This year’s program will culminate in a virtual celebration on Saturday, April 24 at 9:30 a.m. featuring author Carmen Agra Deedy. Deedy is a *New York Times* best-selling author of twelve children’s books including *Rita and Ralph’s Rotten Day*, *The Rooster Who Would Not Be Quiet*, and *14 Cows for America*. Special Día storytime programs will be offered online throughout the month as well as programs in different languages to engage children and families in learning about different cultures.

“Charlotte Mecklenburg Library has always viewed Día as *Diversity in Action*,” says Meryle Leonard, outreach leader for Charlotte Mecklenburg Library and Día program lead. “This April, we celebrate children, language and cultures through books, stories and music as well as educational opportunities for our community. This is all part of our year-round commitment to celebrating diversity in our programs, collection and resources.”

Charlotte Mecklenburg Library celebrates Día as part of its commitment to connecting children and their families to multicultural books, bilingual services, and educational resources.

For information in Spanish, call 704-416-0556.

About Charlotte Mecklenburg Library:

Charlotte Mecklenburg Library is one of America’s leading urban public libraries, serving a community of more than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit cmlibrary.org.

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Photo caption: Día featured author Carmen Agra Deedy.



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